

OPEN INVITATION TO TENDER
AO/DSL/AZU-JBU/SkillsPanoramaUX/004/16

Request for Clarification (2) – Questions & Answers

Question No 1

Concerning the marketing approach which is requested at the Award Criteria is there any indicative budget that we should have in mind in order to do the planning? Also should we need to provide some creative examples except the written description of the marketing approach?

Cedefop's answer to question No 1

There is no particular budget for marketing activities indicated yet but it should be proportionate to the overall amount of the contract and the objectives and target groups of the Skills Panorama.

No creative examples are requested at this stage.