

"Doing it better"

Dissemination and exploitation of results newsletter



Issue 9
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Education ● Training ●

Culture ● Youth ●

Civil Society ● Events ●

Every three months
Building on achievements
Examples of best practice

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● Editorial

The last few months have seen dissemination and exploitation of results gaining further ground, from the launch of the new Lifelong Learning Programme with its special action dedicated to the dissemination and exploitation of results, EARLALL increasing regional initiatives, and activities from actors in the Culture and Youth programmes. This means that EU citizens are increasingly benefiting from the countless examples of best practice developed with the support of DG EAC and another step has been taken forward to meet the Lisbon agenda.



■ Berlin plays host to the European launch of the Lifelong Learning Programme and 18 projects received an award

The European launch of the new Lifelong Learning Programme took place during a two-day conference on 6 – 7 May in Berlin under the German Presidency of the European Union. The programme runs from 2007 – 2013 and is the first European funded programme to cover education and training from childhood through to old age. The Lifelong Learning Programme is the successor to the earlier Socrates, Leonardo da Vinci and eLearning programmes, and its legal base was adopted on 15 November 2006 by the European Parliament and the European Council. The programme

has a budget of EUR 6 970 million for the period of the 7 years from 1 January 2007 to end December 2013. This will be used to fund projects and activities that support millions of individuals to study, train and teach abroad, and that foster interchange, cooperation and mobility between education and training institutions and systems within the EU, helping them become a world quality reference. A transversal programme with four key actions contains an action dedicated to the dissemination and exploitation of results of projects and initiatives supported under the Lifelong Learning Programme and previous related programmes (4A4).

At an award ceremony held in Berlin 18 projects were awarded the 2007 Lifelong Learning Awards. The winners can be seen at:

http://ec.europa.eu/education/programmes/newprog/winners_en.html.

A catalogue of success stories all the programmes can be consulted at:

http://ec.europa.eu/education/index_en.html.

All information on the Lifelong Learning Programme can be found at:

http://ec.europa.eu/education/programmes/llp/index_en.html.

Regional governments apply the Lisbon strategy

EARLALL, the European Association of Regional and Local Authorities for Lifelong Learning, held a conference in Livourne, Italy on 11 and 12 June on the important role that regions play in the application of the Lisbon strategy, in particular the development of an open method of cooperation between regions in the areas of education, training and employment. Ministers and higher officials responsible for lifelong learning and employment from 22 regions



For more information:

http://ec.europa.eu/dgs/education_culture/index_en.html





and 14 different countries attended. An interactive exhibition that ran alongside the conference showed examples of best practice and allowed for networking and cooperation between stakeholders and participants. EARLALL members are involved in the SMOC (the Soft Open Method of Coordination between the Regions) http://www.mutual-learning.eu/pdf/brochure_prevalet.pdf and bilateral agreements between regions have been made to develop and multiply mobility placements for people undergoing training. The Committee of the Regions and the European Parliament are particularly in favour of regional initiatives and foresee supporting future activities. Also, from the Italian side, a move is underway to allow regions increase international cooperation during the coming years, among others through the European Social Funds.

Erasmus celebrates its 20th birthday!

In June 1987 the Erasmus Programme was launched to give university students the opportunity to live and study in another European country for the first time. The renown of the programme was highlighted in the highly successful film "L'Auberge espagnole" and it has continued to increase in



popularity ever since. From the initial 3244 participants in the first year, well over 1.5 million students have benefited from Erasmus grants and it is hoped their number will increase to 3 million by 2012. For more information on the Erasmus Day celebrations please consult:

http://ec.europa.eu/education/news/erasmus20_en.html

Tempus project strong in former Yugoslavia

A Tempus project has been restructuring the education of pharmacists in the former Republic of Macedonia. The main objectives of this very ambitious 3 year project are the restructuring of the current undergraduate programme and the development of new postgraduate studies. Following recommendations from DG EAC to intensify dissemination, the project has decided to combine their final conference with the 'Fourth Congress of Pharmacy in Macedonia'. This is a cost-effective but efficient way to attract and reach more key players and enhance

the visibility of the project at both national and



regional levels. More information can be found at: http://www.ff.ukim.edu.mk/opsto4_en.php?sm=25

European Higher Education for the World with Erasmus Mundus

This 3-year project aims to carry out studies and surveys on the attractiveness and perception of European Higher Education by disseminating research outcomes with recommendations for practice, by promoting activities focused on improving the image of European higher education and its accessibility worldwide.

During the project empirical studies will be conducted on students from third countries studying in Europe. The research will show how the possibility of studying in Europe is currently perceived in third countries and how the implementation of Erasmus Mundus is assessed by the students in a scientific, educational and organisational context.

Target groups are students from third countries making educational choices, students qualified for Erasmus Mundus masters courses (European and non-European), academics and administrative services. Dissemination of results and recommendations, seminars and intercultural training sessions will focus on a better preparation of target groups in order that they gain the most from the experience of the multicultural and multi-ethnic character of academic societies.

Various promotion tools (two publications, a brochure, a website, a DVD), the organisation of four seminars and representation at three international conferences will enable the

promoters to reach higher education institute authorities and chief executive officers and attract students and scholars from other continents to Europe. In this way the possibilities for studying in Europe is made more visible and becomes more competitive on the global educational market. An attractive and useful leaflet in English and French gives practical information for students in a handy format, with young people giving their opinion on their experience of the programme. For more information: <http://www.mundus.amu.edu.pl>





Launch of the "Europe for Citizens" programme

On May 10 2007 the European Commission officially launched its new "Europe for Citizens" programme that will run from 2007-2013. The "Europe for Citizens" programme provides the Union with instruments to promote active European citizenship by putting citizens at the heart and offering them the opportunity to fully assume their responsibility as European citizens. It responds to the need to improve citizen's participation in the construction of Europe and encourage cooperation between them and organisations from different countries in order to come together and develop ideas that go beyond a national vision of Europe, while at the same time respecting their diversity.

Two parallel events were held in Brussels and Rhodes to mark the occasion.

In Brussels a round table discussion on the promotion of the active European citizenship and European integration was organised. Participants included Commissioner Jan Figel, Director General Odile Quintin, as well as politicians such as Pat Cox, former President of the European Parliament, Philippe Herzog, President of Confrontations Europe association, Fintan Farrell, President of the European Social Platform and Laurent Cohen-Tanguy, Member of the Executive Board of Notre Europe association.

In Rhodes, a conference entitled "Twinning for Tomorrow's World" organised by the Council of European Municipalities and Regions (CEMR) brought together over 500 representatives of regional and local authorities from all over Europe. Central theme of the conference was town twinning in Europe and its contribution towards the construction of European citizenship. An official launch of the "Citizens for Europe" programme took place during the conference. In addition the Rhodes conference reflected on the co-operation between European municipalities and municipalities in third-world countries.

Among the participants were President of CEMR and Lord Mayor of Vienna, Michael Häupl, Vice-President of CEMR, Oldrich Vlasak, Chair of Twinning Committee of CEMR and deputy Mayor of Karlstad, Anders Knappe, member of the European Parliament and spiritus agents of the first EU funding to town twinning activities Nicole Fontaine, Mayor of Town of Rhodes, Hatzis Hatziefthimiou as well as a number of town and municipality mayors. A satellite link satellite connected the two events.

For more information about the events and the programme, please consult:

http://ec.europa.eu/citizenship/index_en.html
http://ec.europa.eu/citizenship/event07_en.html



Polish Cultural Contact Point: A first step towards dissemination of results

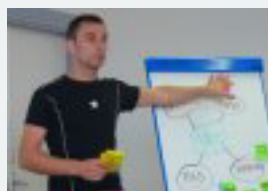
To mark the end of the Culture 2000 Programme (2001-2006), the Polish Cultural Contact Point has prepared a publication which compiles projects in which Polish cultural institutions and organisations were engaged. The objective of the publication is twofold: to analyse the participation of Polish cultural operators in the programme and to collect projects' results for dissemination (description of the activities carried out, partnership, contact details, Community grant, etc). The publication is bilingual (English-Polish) and has been illustrated with some pictures from the different events and projects. For more information:

http://www.mk.gov.pl/pkk/publikacje_eng.php



VIVA seminar

The French national agency for the Youth programme, together with the Luxembourg and French-speaking Belgian agencies, organised a seminar in Paris on the 25 – 27 June 2007 on visibility and the dissemination and exploitation of results. In bringing together national agencies and project promoters the seminar was a first step in a collective reflection on how to best disseminate and exploit the programme's actions. More information can be found at: <http://www.yonet.org/spip.php?rubrique76>





EVENTS

"Quality Assurance in VET through Innovation Transfer"



The Romanian National Agency for Community Programmes in the field of Education and Vocational Training will hold a Contact Seminar dedicated to the LEONARDO da VINCI Transfer of Innovation Multilateral Projects from 4 – 7 October 2007 in Predeal, Romania. For more details:

<http://www.leonardodavinci.nl/?NODE=1877>

DissMark II Dissemination, Marketing and Networking Conference & Project Fair for Socrates Project Coordinators and Partners, 11-14 October 2007, Tallinn, Estonia



DissMark and DissMark II are Socrates Accompanying Measures projects aiming to address the issue of insufficient dissemination

and marketing skills within teams involved in (Socrates) educational projects. This Conference will allow for the delivery of structured theoretical and practical training in the field of marketing and dissemination, for sharing examples of marketing and dissemination of project outcomes and best practices resulting from the projects, and for

networking. The project coordinators will also be offered the opportunity to present their products to different professionals and the general public at the Fair.

Readers Corner

This is where you have the opportunity to voice your opinion on different matters in our Newsletter. Please send your comments and reactions to: Margaret.Molloy@ec.europa.eu. We would also like to know your views on our Newsletter and what you would like to see more of. Again comments please to above address.

Don't forget you can also publish your upcoming dissemination and exploitation of results events in our Events section.

The newsletter can be consulted on the new dissemination and exploitation of results website and it will also be sent out to interested parties

› http://ec.europa.eu/dgs/education_culture/valorisation/index_fr.html

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