

view.brussels

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POLICY INSTRUMENT

 Belgium

Description

Country

 **Belgium**

Focus area

MAIN SKILLS ASSESSMENT/ANTICIPATION INITIATIVE

View.brussels, the Brussels Observatory for Employment and Training is the research department of the Brussels PES Actiris and Bruxelles Formation, the brussels public service for vocational trianing. View.brussels has a mandate to monitor and analyze the labour market in the Brussels-Capital Region and is specifically tasked to anticipate employment and training needs, to monitor, evaluate and analyze the transitions following training and employment measures, to formulate recommendations and to inform relevant actors and policy makers in the field of employment and training and provide technical support and expertise including for the follow-up of the 2020 Training Plan. The overarching goal being to enable a better alignment of training and employment needs.

Link

<https://www.actiris.brussels/nl/Burgers/view-brussels>

Implementation level

REGIONAL

Legal base

view.brussels has a legal mandate by the regional Brussels government and was established to align vocational and employment policy by doing research on both topics

Starting period

view.brussels was established in 2017 as a restart of the Brussels Observatory for Employment which was established in 1995. The organisation was officially launched in 2019 as view.brussels. The most significant change relative to the Brussels Obervatory for Employment has been the mandate to also analyze training needs in order to align these with employment needs.

Perspective

The initiative arises from the Strategy GO4 Brussels 2025 (2015) which in turn was based on the analysis that there is a dichotomy

between economic evolution and social evolution in the Brussels region i.e. a growth in highly skilled employment and a simultaneous growth in lower qualified unemployment. One of the goals of the Strategy is to increase durable labour participation of Brussels residents (54,4% in 2014)

Policy area

TRAINING

EMPLOYMENT

Funding

FUNDED BY REGIONAL GOVERNMENT

The regional Brussels government funds the initiative

Skill mismatch

Skill mismatch target

SKILL SHORTAGES (EMPLOYERS CANNOT FILL THEIR VACANCIES DUE TO A LACK OF SKILLS IN THE LABOUR MARKET)

SKILL GAPS (WORKER'S SKILLS ARE BELOW THE LEVEL OF PROFICIENCY REQUIRED BY THEIR EMPLOYERS AND JOBS)

SKILLS OBSOLESCENCE (SOME OR ALL OF AN INDIVIDUAL'S SKILLS ARE NO LONGER RELEVANT TO THE CURRENT EMPLOYER OR IN THE LABOUR MARKET GENERALLY)

Skills matching focus

ADDRESS MISMATCH BROADLY

view.brussels addresses mismatches for the Brussels population through addressing the coherence, cross-checking and analysis of statistics on employment and training

Methods

Methods

REAL-TIME LABOUR MARKET INFORMATION (E.G. BIG DATA ANALYSIS OF JOB ADVERTISEMENTS, CVS)

view.stat which is one of view.brussels tools is updated monthly and provides key statistics on unemployment and vacancies in the Brussels region based on vacancies and unemployed registered at Actiris as well as partners

OTHER

view.brussels uses all available data on the labour market in the brussels region to perform statistical analysis to provide the full picture of the Brussels labour market and training and employment needs. These are data delivered by Actiris, Brussels Formation, BANSPA, and IBEFE and data on vacancies available through partnerwebsites.

Use of skills intelligence

OTHER

The labour market information and skills intelligence view.brussels produces is used by relevant actors to align training and employment needs in practice in the Brussels Region. Its role in the Training Plan 2020 is one of the most tangible results of the use of LMI.

Stakeholders

Main responsible body

REGIONAL AGENCY

Bruxelles Formation (public service for vocational training)

REGIONAL PES

Actiris (the Brussels PES)

Other involved organisations

view.brussels cooperates with the organizations below regarding the exchange of data on employment and training but as they are relevant stakeholders and actors in the Brussels region with regard to training and employment there is also collaboration regarding the other objectives of view.brussels (to formulate recommendations and to inform relevant actors and policy makers in the field of employment and training and provide technical support and expertise)

SOCIAL PARTNER: EMPLOYER ORGANISATION

The Brussels Advisory Council of Dutch-speaking Social Partners (Brusselse Adviesraad van Nederlandstalige Sociale Partners), BANSPA in short

REGIONAL PES

VDAB Brussel

TRAINING PROVIDERS

Local 'Basin' Authority for Qualifying Education, Training and Employment (Bassin enseignement-formation-emploi)

Beneficiaries

OTHER

The intended beneficiaries of the initiative are the social, economic and

Sustainability

Success factors

View.brussels is a research organization providing relevant LMI for the Brussels region, the implementation of the organization itself facilitated rapprochement between Actiris and Bruxelles Formation which can be seen as a succesfactor due to their joined task on the alignment of employment and training .

Barriers

view.brussels is a new public-public cooperation between Actiris and Bruxelles Formation due to the new cooperation between the two organizations t he first two years of its existence were mainly spent on organizing the new structure; to gradually introduce the methods of cooperation with the training institutions; adding and deepening certain specific assignments concerning transitions and formulating a new identity for the organization: view.brussels.

Monitoring and evaluation

view.brussels monitors progress yearly based on six indicators:

- Percentage of positive outflow after training per type of training;
- Percentage outflow to employment after vocational training;
- Sustainability of employment of those who became employed after vocational training;
- Time until start of employment of those who became employed after vocational training;
- Number of jobseekers transferred to Bruxelles Formation per reference organization and per field;
- Number of jobseekers enrolled in training (number of applications to start training).

Updates

NO

the iniative is too new to have been updated already

Effectiveness

view.brussels is a recent initiative. Therefore it is too soon to have any real insight in the effectiveness of its work. Since its establishment view.brussels did develop two online tools, the Information about the Labor Market in Brussels online database (IAM-B) which provides infomation on professions by educational level and supply and demand and Viewstat which shows alll statistical information on the Brussels labour market

Sustainability

it appears that view.brussels is a sustainable initiative as it fills a knowledge gap by its research. The Training 2020 plan, for example completely relied on their research.

Other instruments in Belgium

- [Competent based matching](#)
Competent
- [Employment and Trade/Professions Directory](#)
Répertoire Emplois Métiers (REM)
- [List of professions with worker shortages](#)
Knelpuntberoepenlijst
- [Local 'Basin' Authority for Qualifying Education, Training and Employment](#)
Instance Basin Enseignement qualifiant – Formation – Emploi (IBEFE)
- [Online Courses](#)
Online Cursussen
- [Promising Professions](#)
Métiers Porteurs